

COMMUNICATION (COM)

COM 112 Speech - 3 Hours

Principles of effective oral communication. Experience in preparation and delivery of several original addresses. Delivery mode: Deerfield traditional undergraduate and REACH/Excel adult undergraduate.

COM 120 Survey of Communication Theory - 3 Hours

Study of communication theories from the scientific, rhetorical, and analytical perspective. Emphasis is placed on theories and research of recent times. Delivery mode: Deerfield traditional undergraduate.

COM 140 Introduction to Public Relations - 3 Hours

An analysis of public relations theory and practice, focusing on public relations environments, audiences, and message strategies. Delivery mode: Deerfield traditional undergraduate.

COM 204 Mass Communication - 3 Hours

An analysis of the nature and effects of mass media in modern society. Includes topics such as advertising, news management, violence in the media, impact of the mass media on politics, and the role of mass media in the formation and change of attitudes. Offered spring semester for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 210X Business Communication - 3 Hours

This course covers the fundamentals of both written and oral communication in the contemporary marketplace. It includes theory while emphasizing practical and varied applications simulating a broad range of professional and organizational situations. Particular attention is given to persuasive writing, oral presentations, collaboration, and the appropriate use of technology. Prerequisite: ENG 111 or equivalent. Cross-listed with ENG 210X. Delivery mode: Deerfield traditional undergraduate, online, and REACH/Excel adult undergraduate.

COM 230 Advanced Public Speaking - 3 Hours

An examination of the development of public speaking from classical to contemporary times. Students will analyze historically influential speeches and apply rhetorical principles to their own speeches. Delivery mode: Deerfield traditional undergraduate.

COM 240X Writing for the Media I - 3 Hours

Introduction to newswriting and reporting, copy editing and newspaper production. Some focus on interpreting news. Newspaper subscription required. Prerequisite: ENG 111 or equivalent. Offered fall semester for Deerfield traditional undergraduate. Cross-listed with ENG 240X. Delivery mode: Deerfield traditional undergraduate.

COM 241X Pre-Practicum - 1-2 Hours

Practical journalism experience with student publications. May be repeated once for credit. Prerequisite: COM 240X and consent of instructor. Offered each semester for Deerfield traditional undergraduate. Cross-listed with ENG 241X. Delivery mode: Deerfield traditional undergraduate.

COM 281 Social and Interactive Media Strategies - 3 Hours

An analysis of audience research strategies, conceptualization of message contexts, message design, and content marketing. Brand development and maintenance across various communication channels will be examined. Delivery mode: Deerfield traditional undergraduate.

COM 290 Communication Project - 1 Hour

Participation in a supervised project involving print, electronic, and/or visual communication. May be repeated for credit. Permission of instructor required. Delivery mode: Deerfield traditional undergraduate.

COM 330 Intercultural Communication - 3 Hours

Cultural-based differences regarding communication styles, lifestyles, and ideology are explored, as well as the history and current experiences of some ethnic groups represented in the United States. Emphasis is given to overcoming cultural barriers and enhancing intercultural communication. Offered each year for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 332 Interpersonal Communication - 3 Hours

An examination of interpersonal communication theories and the application of those theories to specific interpersonal dyads, such as colleagues, friends, and spouses. Original research in the area of interpersonal communication will be conducted. Delivery mode: Deerfield traditional undergraduate, online.

COM 334 Group and Organizational Communication - 3 Hours

A study of communication in the context of informal and formal groups, as well as organizations of various sizes and different degrees of complexity. The course will include research about communication in nonprofit and for-profit settings. Delivery mode: Deerfield traditional undergraduate.

COM 335 Intercultural Communication in a Global Context - 3 Hours

Culture-based differences regarding communication, values, lifestyles, and leadership are explored. Emphasis is given to overcoming barriers and embracing intercultural communication. Special attention is paid to the global nature of organizations and the impact of culture in the work environment. Delivery mode: REACH/Excel adult undergraduate.

COM 338 Gender and Family Communication - 3 Hours

An examination of theories about phenomena that shape people's conception of gender and family in a variety of contexts. Students will also study various communication processes related to the expression of gender and the functioning of family relationships. Delivery mode: Deerfield traditional undergraduate.

COM 340X Writing for the Media II - 3 Hours

Continuation of ENG 240X. Focuses on study and practice in interviewing, feature and broadcast writing, and an introduction to investigative reporting. May include a public relations focus. Prerequisite: COM 240X. Offered spring semester for Deerfield traditional undergraduate. Cross-listed with ENG 340X. Delivery mode: Deerfield traditional undergraduate.

COM 344 Topics in Communication - 1-4 Hours

Selected topics as announced. Course may be repeated with different topic. Prerequisite: consent of the instructor. Offered on demand for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 383 Writing for Digital Contexts - 3 Hours

Course content explores a number of digital written communication contexts including social media strategy, web content, internet promotion, interactive text monitoring, and email marketing. Students will work toward a professional portfolio. Prerequisite: COM 281. Delivery mode: Deerfield traditional undergraduate.

COM 384 Audio and Visual for Social and Interactive Media - 3 Hours

A hands-on course focused on fostering basic skills in audio and video production for Internet-based messages. Prerequisite: COM 281. Computer laboratory fee. Delivery mode: Deerfield traditional undergraduate.

COM 386 Visual Communication - 3 Hours

An exploration of the reasons why memorable visual messages with text have the power to inform, educate, and persuade. This course examines both how visual channels impact audiences and why some images are effective while others are not. Delivery mode: Deerfield traditional undergraduate.

COM 440X Topics in Media Studies - 3 Hours

Study of topics such as applied ethics, political communication, and international communication. Parallels continued development of media writing skills to professional level in preparation for ENG 445/COM 445 (Internship). Prerequisite: ENG 340X/COM 340X. Offered fall semester for Deerfield traditional undergraduate. Cross-listed with ENG 440X. Delivery mode: Deerfield traditional undergraduate.

COM 441X Practicum - 1-2 Hours

Advanced experience with student publications. May be repeated once for credit. Prerequisites: COM 241X and permission of instructor. Offered each semester for Deerfield traditional undergraduate. Cross-listed with ENG 441X. Delivery mode: Deerfield traditional undergraduate.

COM 445 Internship - 3 Hours

Practical off-campus field experience of at least 135 hours of supervised work in a communication-related position approved by the department. Satisfies the professional experience requirement for Communication majors. Prerequisites: COM 240X, 340X, and at least one pre-practicum. Offered each semester for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 450 Independent Study - 1-4 Hours

Research and specialized studies to meet the needs of individual students. Prerequisite: consent of the instructor. Offered on demand for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 490 Communication Capstone - 3 Hours

An examination of contemporary interpersonal and organizational communication practices in relation to communication theory, ethics, and biblical principles. Students will create a portfolio of print and electronic documents that demonstrate their skills in written and visual communication. This course fulfills the IDS 499X Integrative Thought Capstone requirement for students in the Communication major. Delivery mode: Deerfield traditional undergraduate.