

COMMUNICATION (COM)

COM 112 Speech - 3 Hours

Principles of effective oral communication. Experience in preparation and delivery of several original addresses. Delivery mode: Deerfield traditional undergraduate and Florida undergraduate.

COM 120 Introduction to Communication - 3 Hours

An introduction to the field of communication ranging from small levels, such as interpersonal interaction, to large levels, such as mass communication. Relevant communication theories in each major area of communication will be examined. Delivery mode: Deerfield traditional undergraduate.

COM 140 Introduction to Public Relations - 3 Hours

An analysis of public relations theory and practice, focusing on public relations environments, audiences, and message strategies. Delivery mode: Deerfield traditional undergraduate.

COM 204 Mass Communication - 3 Hours

An analysis of the nature and effects of mass media in modern society. Includes topics such as advertising, news management, violence in the media, impact of the mass media on politics, and the role of mass media in the formation and change of attitudes. Offered spring semester for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 210X Business Communication - 3 Hours

This course covers the fundamentals of both written and oral communication in the contemporary marketplace. It includes theory while emphasizing practical and varied applications simulating a broad range of professional and organizational situations. Particular attention is given to persuasive writing, oral presentations, collaboration, and the appropriate use of technology. Prerequisite: ENG 106 or equivalent. Cross-listed with ENG 210X. Delivery mode: Deerfield traditional undergraduate, online, and Florida undergraduate.

COM 255 Writing for Publication - 3 Hours

Introduction to writing for publication. Topics include newswriting, blogs, and feature writing. Students will contribute to an online student publication. Prerequisite: ENG 106. Delivery mode: Deerfield traditional undergraduate.

COM 260 Student Publication I - 3 Hours

Practical experience with an online student publication. Prerequisite: COM 255 or consent of instructor. Delivery mode: Deerfield traditional undergraduate.

COM 281 Social and Interactive Media Strategies - 3 Hours

An analysis of audience research strategies, conceptualization of message contexts, message design, and content marketing. Brand development and maintenance across various communication channels will be examined. Delivery mode: Deerfield traditional undergraduate.

COM 290 Communication Project - 1-2 Hours

Participation in a supervised project involving print, electronic, and/or visual communication. May be repeated for credit. Permission of instructor required. Delivery mode: Deerfield traditional undergraduate.

COM 330 Intercultural Communication - 3 Hours

Cultural-based differences regarding communication styles, lifestyles, and ideology are explored, as well as the history and current experiences of some ethnic groups represented in the United States. Emphasis is given to overcoming cultural barriers and enhancing intercultural communication. Offered each year for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 332 Interpersonal Communication - 3 Hours

An examination of interpersonal communication theories and the application of those theories to specific interpersonal dyads, such as colleagues, friends, and spouses. Original research in the area of interpersonal communication will be conducted. Delivery mode: Deerfield traditional undergraduate, online.

COM 334 Group and Organizational Communication - 3 Hours

A study of communication in the context of informal and formal groups, as well as organizations of various sizes and different degrees of complexity. The course will include research about communication in nonprofit and for-profit settings. Delivery mode: Deerfield traditional undergraduate.

COM 335 Intercultural Communication in a Global Context - 3 Hours

Culture-based differences regarding communication, values, lifestyles, and leadership are explored. Emphasis is given to overcoming barriers and embracing intercultural communication. Special attention is paid to the global nature of organizations and the impact of culture in the work environment. Delivery mode: Florida undergraduate.

COM 338 Gender and Family Communication - 3 Hours

An examination of theories about phenomena that shape people's conception of gender and family in a variety of contexts. Students will also study various communication processes related to the expression of gender and the functioning of family relationships. Delivery mode: Deerfield traditional undergraduate.

COM 344 Topics in Communication - 1-4 Hours

Selected topics as announced. Course may be repeated with different topic. Offered on demand for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 360 Student Publication II - 3 Hours

Advanced experience with an online student publication. May be repeated once for credit. Prerequisite: COM 260 or consent of instructor. Delivery mode: Deerfield traditional undergraduate.

COM 445 Internship - 3 Hours

Practical off-campus field experience of at least 135 hours of supervised work in a communication-related position approved by the department. Satisfies the professional experience requirement for Communication majors. Prerequisites: COM 255 and 260. Offered each semester for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 450 Independent Study - 1-4 Hours

Research and specialized studies to meet the needs of individual students. Prerequisite: consent of the instructor. Offered on demand for Deerfield traditional undergraduate. Delivery mode: Deerfield traditional undergraduate.

COM 490 Communication Capstone - 3 Hours

An examination of contemporary interpersonal and organizational communication practices in relation to communication theory, ethics, and biblical principles. Students will create a portfolio of print and electronic documents that demonstrate their skills in written and visual communication. This course fulfills the IDS 499X Integrative Thought Capstone requirement for students in the Communication major. Delivery mode: Deerfield traditional undergraduate.