

BUSINESS ADMINISTRATION MAJOR

The Business Administration program educates students in the professional competencies, cultural understanding, and ethical commitments needed to serve as business leaders.

To complete a major in Business Administration, a student needs to complete the 42 credit hour core and 12 credit hours in the area of Organizational Leadership.

This program is offered in-person and at a distance (hybrid).

Program Outcomes

Students graduating with a Bachelor of Arts degree in Business Administration will be able to:

- understand and articulate the varied trends in the field of business and leadership;
- apply business and leadership concepts to practical situations;
- formulate a philosophy of managing people;
- delineate a critically reflective stand on key issues in the fields of business and leadership;
- understand and utilize quantitative skills to make leadership decisions;
- formulate a strategic plan for organizations;
- develop entrepreneurial spirit and understanding; and
- integrate Christian faith, wisdom, and ethics in all aspects of the business enterprise.

Code	Title	Hours
Business Core		42
BUS 103	Introduction to Economics	3
BUS 111	Principles of Management	3
BUS 113	Principles of Marketing	3
BUS 115	Human Resources Management	3
BUS 201	Business Law	3
BUS 221	Principles of Accounting I	3
BUS 223	Managerial Accounting and Analysis	3
BUS 390	Entrepreneurship and New Venture Creation	3
BUS 411	Financial Management	3
BUS 423	Management Information Systems	3
BUS 426	Strategic Planning	3
BUS 481	Organizational Ethics	3
BUS 490	Seminar in Business and Management Ethics	3
COM 210X	Business Communication	3
Organizational Leadership		12
BUS 340	Visionary Leadership	3
BUS 341	Leading Teams	3
BUS 351	Organizational Development	3
BUS 471	Leadership and Organizational Culture	3
Total Hours		54