

# GENERAL BUSINESS MAJOR

## WHY STUDY GENERAL BUSINESS AT TRINITY FLORIDA?

With a diverse selection of business related classes, the General Business program will help develop critical thinking, leadership and communication skills that will aid you in furthering your career. The General Business program provides the fundamental understandings in the areas of finance, business law, marketing, strategic planning, management, economics, and analysis. These courses are designed to prepare you to become the kind of entrepreneurial leader the world needs within a Christian worldview.

## HOW LONG WILL IT TAKE ME TO EARN MY DEGREE?

In addition to the general core requirements across all majors (45 credit hours), general business majors complete 36 credit hours in their program, leaving your choice of 43 credit hours for elective courses.

Most general business majors who enroll without college credits complete their degree in four years but you are free to go at your own pace.

## WHAT WILL I STUDY?

In addition to the core-required courses across all majors, general business students will have the opportunity to choose a wide selection of elective courses as well as take interesting courses like:

- Legal Environment of Organizations
- Principles of Marketing
- Human Resources Management

## CAREER OUTCOMES:

Students who complete a BA in General Business may go on to pursue exciting career opportunities in the fields of:

- Communication
- Corporate Consulting
- Finance Management
- Risk Management
- Human Resources
- Operations
- Sales or Marketing
- Management Consulting
- Department Supervision
- Entrepreneurship
- and/or make a seamless transition to our graduate program

To complete a major in General Business, a student needs to complete the following 36 hours:

Code	Title	Hours
BUS 103	Introduction to Economics	3
BUS 111	Principles of Management	3
BUS 113	Principles of Marketing	3
BUS 115	Human Resources Management	3

BUS 223	Managerial Accounting and Analysis	3
BUS 301	Legal Environment of Organizations	3
BUS 411	Financial Management	3
BUS 423	Management Information Systems	3
BUS 426	Strategic Planning	3
BUS 481	Organizational Ethics	3
COM 210X	Business Communication	3
PSY 280X	Introductory Statistics	3
<b>Total Hours</b>		<b>36</b>