

ORGANIZATIONAL LEADERSHIP MAJOR

The Organizational Leadership major prepares students to lead more effectively through the development of communication, organizational and analytical skills. Through a thoughtful blend of theory and application, students are able to understand how to work effectively as leaders in organizations, including business, social services, educational, and religious organizations.

Program Outcomes:

Students graduating with a Bachelor of Arts degree in *Organizational Leadership* will be able to:

- understand and articulate varied trends in the field of business and leadership
- apply business and leadership concepts to practical situations
- formulate a philosophy of managing people
- delineate a critically reflective stand on key issues in the fields of business and leadership
- understand and utilize quantitative skills to make leadership decisions
- formulate a strategic plan for organizations

Code	Title	Hours
Organizational Leadership Major		
BUS 111	Principles of Management	3
BUS 113	Principles of Marketing	3
BUS 115	Human Resources Management	3
BUS 423	Management Information Systems	3
BUS 301	Legal Environment of Organizations	3
BUS 302	Project Management	3
BUS 328	Quantitative Skills for Managers	3
BUS 340	Visionary Leadership	3
BUS 341	Leading Teams	3
BUS 346	Organizational Behavior	3
BUS 351	Organizational Development	3
BUS 426	Strategic Planning	3
BUS 471	Leadership and Organizational Culture	3
BUS 481	Organizational Ethics	3
COM 210X	Business Communication	3
COM 335	Intercultural Communication in a Global Context	3
Total Hours		48