

GENERAL BUSINESS MAJOR

Program Outcomes:

Students graduating with a Bachelor of Arts degree in *Business* will be able to:

- understand and articulate varied trends in the field of business and leadership
- apply business and leadership concepts to practical situations
- formulate a philosophy of managing people
- delineate a critically reflective stand on key issues in the fields of business and leadership
- understand and utilize quantitative skills to make leadership decisions
- formulate a strategic plan for organizations

To complete a major in **General Business**, a student needs to complete the following 36 hours:

Code	Title	Hours
BUS 103	Introduction to Economics	3
BUS 111	Principles of Management	3
BUS 113	Principles of Marketing	3
BUS 115	Human Resources Management	3
BUS 223	Managerial Accounting and Analysis	3
BUS 301	Legal Environment of Organizations	3
BUS 411	Financial Management	3
BUS 423	Management Information Systems	3
BUS 426	Strategic Planning	3
BUS 481	Organizational Ethics	3
COM 210X	Business Communication	3
PSY 280X	Introductory Statistics	3
Total Hours		36