

NONPROFIT ADMINISTRATION MAJOR

Program Outcomes:

Students graduating with a Bachelor of Arts degree in *Nonprofit Administration* will be able to:

- understand and articulate varied trends in the field of business and leadership
- apply business and leadership concepts to practical situations
- formulate a philosophy of managing people
- delineate a critically reflective stand on key issues in the fields of business and leadership
- understand and utilize quantitative skills to make leadership decisions
- formulate a strategic plan for organizations
- demonstrate competency in communicating across cultures
- demonstrate an understanding of a distinctively Christian perspective concerning relevant issues in the field
- demonstrate competency in reading, writing, speaking, listening, and collaboration

| Code | Title | Hours |
|-------------|--|-------|
| BUS 111 | Principles of Management | 3 |
| BUS 113 | Principles of Marketing | 3 |
| BUS 115 | Human Resources Management | 3 |
| BUS 214 | Introduction to Managing Nonprofit Organizations | 3 |
| BUS 301 | Legal Environment of Organizations | 3 |
| BUS 302 | Project Management | 3 |
| BUS 328 | Quantitative Skills for Managers | 3 |
| BUS 346 | Organizational Behavior | 3 |
| BUS 371 | Board Governance and Volunteer Management in Nonprofit Organizations | 3 |
| BUS 373X | Nonprofit Financial Management | 3 |
| BUS 376 | Nonprofit Marketing | 3 |
| BUS 423 | Management Information Systems | 3 |
| BUS 426 | Strategic Planning | 3 |
| BUS 481 | Organizational Ethics | 3 |
| COM 210X | Business Communication | 3 |
| COM 335 | Intercultural Communication in a Global Context | 3 |
| Total Hours | | 48 |